



ICOMOS México-UNAM-Igg

April 18-21

**2017 International Day of Monuments and Sites
Heritage, Tourism and Sustainability:**

-An approach from the productive landscape-

<http://www.icomos.mx>

ICOMOS Mexico, AC

Institute of Geography– National Autonomus University of Mexico, UNAM

Authority of the World Natural and Cultural Heritage Area of Xochimilco,

Tláhuac and Milpa Alta, Mexico City

Authority of the World Heritage Historic Center of the City of Mexico, Mexico City

Cultural World Heritage Special Committee -Chamber of Deputies

Mexico City Architect College and Societies, CAM-SAM

National Association of Mexican World Cities (ANCMPPM, AC)

1st call for papers

Dear ICOMOS members and international colleagues,

This year 2017 is a unique opportunity for us to promote the tourism contribution to achieve the goals for the future we want. As well to determine, together, the particular role tourism plays in the sustainable development agenda, towards and beyond 2030. A unique opportunity to ensure that tourism is a support to attain the 17 Sustainable Development Goals (SDGs)". (Taleb Rifai, UNWTO Secretary)

<http://www.tourism4development2017.org/why-tourism/>

On behalf of 2017 ICOMOS celebration of Sustainable Tourism, ICOMOS México's Scientific Committees have the pleasure to extend our call for papers and proposals to the International Icomos members, for the International Scientific Symposium which will take place in Mexico City, from 18 to 23 April, 2017.

Heritage is one of the main drivers of tourism, and sustainable tourism must be understood as the engine of development of heritage sites. The preservation, protection, efficient conservation of the natural and cultural heritage therefore embodies a privileged range for cooperation and innovation.

This first edition of the Scientific Symposium in the framework of the International Day of Monuments and Sites aims to congregate researchers interested in the themes of the event, to present their works and participate in the academic discussion

The theme of the Scientific Symposium is "**TOURISM, MANAGEMENT PLANS AND SUSTAINABILITY**". The approach of the papers shall be the exchange of field experiences under 5 Sub-themes on the following 2 formats:

1. One that allows to carry out participants into an official celebration and technical visit of the Chinampero Mexico City Urban Historic Landscape.
2. International Scientific Symposium during an academic three days sessions, as the starting point for the publication of a high level and innovative book to celebrate our 30 year challenges and opportunities of sustainable management linked with the UNESCO World Heritage nomination for Historic Center of Mexico City and Xochimilco,

The theme of the Scientific Symposium is:

***Heritage, Tourism and Sustainability:
An Approach from the Productive Landscape***

Papers can attend any of these five subthemes

- 1) Management & Planning
- 2) Social Inclusion, employment, diversity and transmission
- 3) Efficient use of Resources & Protection of Cultural Heritage
- 4) Interpreting Cultural-Nature Journeys in Pre-Hispanic Landscapes
- 5) Sustainability and Resilience Strategies

Deadlines:

- Submission of abstracts: until March 26th, 2017 [250 words]
- The abstract should include: title, author's name, institutional data, contact.
- The text can be presented in English or Spanish; simple line spacing, 3 to 5 keywords].
Send to: monumentsday2017@gmail.com
- Acceptance Letters for approved abstracts will be sent: March 30th, 2017.
- Acceptance of the abstract have the right to oral presentation of the work. The full paper, to be sent at a later date, will be reviewed for publication.
- Full articles due: June 10th, 2017. [editorial norms will be sent upon acceptance]
- Dates of the event: April 18-21, 2017

The Symposium will be held in Mexico City. Auditorium of the Institute of Geography of the Universidad Nacional Autónoma de Mexico (UNAM).

Registration

Opening on March 1^o, 2017

<i>2017</i>	<i>March 30</i>	<i>Until April, 17</i>	<i>April, 18</i>
<i>ICOMOS Members</i>	<i>\$ 50.00 USA</i>	<i>\$ 70.00 USA</i>	<i>\$ 100.00 USA</i>
<i>International Professionals</i>	<i>\$ 100.00 USA</i>	<i>\$ 125.00 USA</i>	<i>\$ 150.00 USA</i>
<i>Scholars</i>	<i>\$ 80.00 USA</i>	<i>\$ 100.00 USA</i>	<i>\$ 130.00 USA</i>
<i>Students</i>	<i>\$ 50.00 USA</i>	<i>\$ 60.00 USA</i>	<i>\$ 80.00 USA</i>

ICOMOS Mexicano, AC.
BBWA BANCOMER No. 0141135953. Suc. Coahuila. CDMX
CLABE: 012180001411359532
SWIFT Code: BCMRMXMPY

We will appreciate to receive the scanned photo of your bank payment receipt with your full name and email address. icomosmexicano@gmail.com

We will be looking forward to receive your submissions abstract for what promises to be an interesting 2017 April Celebration Journey!

Organizing Committees:

Dra. Graciela A. Mota Botello (ICOMOS CDMX)
Dra. Ilia Alvarado Sizzo: (ICOMOS-UNAM)
Dr. Carlos A. Hiriart Pardo (ICOMOS Michoacán)
Dr. Ernesto Becerril Miró (ICOMOS Querétaro)
Dra. Ma. Guadalupe Zepeda Martínez (ICOMOS Jalisco)
Arq. Thelma Lazcano (ICOMOS CDMX)
Lic. Maria Elena Mansour (ICOMOS CDMX)
Arq. Orlando Araque (ICOMOS Guanajuato)
Arq. Antonio Aguayo y de Alba (ICOMOS-CAM-SAM)
Dr. Rafael Álvarez Cordero (ICOMOS CDMX)
Mtro. Roberto Araujo Paullada (ICOMOS CDMX)

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20. *Dra. Belem Oviedo. TICCIH*

Oficina
ICOMOS MÉXICO



Ayúdame a abrir Puertas



Monterrey No. 206.
Col. Roma Sur
C.P. 06760
Ciudad de México
Tel. +52 (55) 52643297
Tel. +52 (55) 55644251

2017
Año del Patrimonio Cultural y
Turismo Sostenible
Consejo Directivo Nacional
2015 – 2018

Email:

icomosmexicano@gmail.com
Facebook: ICOMOS MEXICO
<http://www.icomos.mx>
@ICOMOSMexico