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# Latino City

Urban Planning, Politics, and the Grassroots

**Erualdo R. González**, California State University,  
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American cities are increasingly turning to revitalization strategies that embrace the ideas of new urbanism and the so-called creative class in an attempt to boost economic growth and prosperity to downtown areas. These efforts stir controversy over residential and commercial gentrification of working class, ethnic areas.

Spanning forty years, *Latino City* provides an in-depth case study of the new urbanism, creative class, and transit-oriented models of planning and their implementation in Santa Ana, California, one of the United States' most Mexican communities. It provides an intimate analysis of how revitalization plans re-imagine and alienate a place, and how community-based participation approaches address the needs and aspirations of lower-income Latino urban areas undergoing revitalization. The book provides a critical introduction to the main theoretical debates and key thinkers related to the new urbanism, transit-oriented, and creative class models of urban revitalization. It is the first book to examine contemporary models of choice for revitalization of US cities from the point of view of a Latina/o-majority central city, and thus initiates new lines of analysis and critique of models for Latino inner city neighborhood and downtown revitalization in the current period of socio-economic and cultural change.

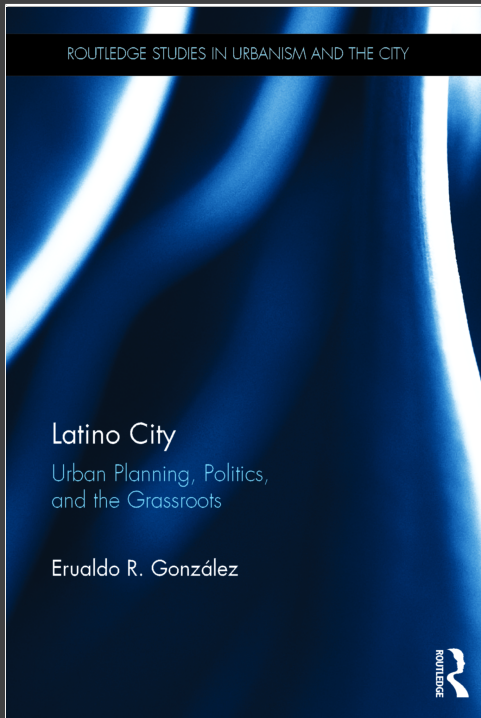
*Latino City* will appeal to students and scholars in urban planning, urban studies, urban history, urban policy, neighborhood and community development, central city development, urban politics, urban sociology, geography, and ethnic/Latino Studies, as well as practitioners, community organizations, and grassroots leaders immersed in these fields.

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