## **Population Media Center**

Population Media Center (PMC) is a nonprofit, international organization which strives to improve the health and well-being of people around the world through the use of entertainment-education, specifically soap operas on radio and TV. PMC has over 15 years of experience and has impacted more than 50 countries.

*Overdevelopment, Overpopulation, Overshoot (OVER)* crystallizes the ecological and social tragedies of humanity's ballooning numbers and consumption. It's time to make millions of people acutely, immediately, and viscerally aware of the dangers and deprivations facing people and the planet.

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