



# DEGGENDORF INSTITUTE OF TECHNOLOGY EUROPEAN CAMPUS "Full Professor for Tourism Economy and Digital Transformation"

We are looking for creative and dedicated academics from around the globe to join the European Campus Rottal-Inn of our multi award-winning University of Applied Sciences. As the campus strives to be internationally renowned, it provides a dynamic working environment for dedicated academics looking for a challenge.

The European Campus is set in the picturesque and charming town of Pfarrkirchen in Bavaria, Southern Germany and provides exclusively English-based degree programmes, creating an atmosphere on campus that is international and multicultural. All employees are supplied with attractive and flexible working conditions. If you are a committed expert in your field, join our innovative and vibrant community.

## **Position Description:**

We are seeking a recognized academic to become a full professor of "Tourism Economy and Digital Transformation" in the relevant courses at the European Campus Rottal-Inn.

The ideal candidate is required to have a degree in economics, IT or media sciences with broad skills in business administration and digital business. Extensive expertise of the tourism industry, economics in the context of tourism, e-tourism, digital media, digital transformation or digitization in tourism and a high affinity for numbers and technical problems are required.

Successful candidates are required to constructively interact with students and colleagues, enriching the campus through research and teaching activities to potentially inspire a broad spectrum of people. Expertise in the required field should be documented, among other things, in scientific publications. National and international industrial experience, coupled with a highly motivated desire to share this experience, complete the ideal profile.

The successful candidate is expected to participate in the further development of existing study programmes as well as in the establishment of new study programmes. For these challenges, a tourism lab, where experiments can be performed and emotional experiences recorded is available. This will support the creation of therapeutic landscapes or emotional branding research and thereby contribute to the touristic profile of the European Campus. Due to the international orientation of the campus, all lectures are held exclusively in English.

Potential colleagues at the European Campus have international experience and intercultural backgrounds. The workplace is located directly on campus.

The position is scheduled to begin in March 2019. Some work at the main campus in Deggendorf may be required.

## Required Qualifications, Knowledge & Experience:

- ▶ A university degree
- An aptitude for scientific work, usually proven by a PhD qualification
- Pedagogic skills
- Outstanding accomplishments in the implementation or development of research results during a minimum of five years professional experience. This must have been acquired after graduation with at least three of the five years outside the higher education sector. In some cases, proof of non-academic professional work may be acceptable when a significant part of this work involved the cooperation between the higher education sector and a non-academic body over a minimum of five years.

#### Salary:

The salary is in accordance with the Bavarian salary law as W-2 professorship. In addition, the university offers individual research and educational bonuses and performance remuneration (so-called "Leistungsbezüge") for further achievements.

#### The Institution:

The Deggendorf Institute of Technology is a young, modern, and excellently equipped university of applied sciences founded in 1994. International professors, support staff, and students create a multicultural flair on the university's two campuses: the main campus in Deggendorf and the European Campus Rottal-Inn. In total, 20% of our 7,000 students are international students. 186 partner universities around the world provide students with foreign exchange semesters, internships, and double degree studies abroad. The university strives for academic excellence and is committed to producing multilingual graduates equipped with full-accredited and internationally relevant bachelor and master degrees. Our graduates feel comfortable on the global stage and many of our 11,000 alumni have international careers.

The European Campus is centrally located in Europe. It is situated in the picturesque and charming town of Pfarrkirchen in the Rott Valley in Bavaria, Southern Germany. Pfarrkirchen has a vast range of appealing leisure activities, excellent schools and a good public transport network. It is nestled amongst rolling hills and rivers near the Austrian and Czech borders, close to Salzburg, Munich and Passau. Munich international airport is a 1hr drive.

## **Employment policy:**

The position is suitable for individuals with disabilities. Applicants with severe disabilities but with equal qualifications, aptitudes and professional achievements as able-bodied applicants are preferred.

Additionally, The Deggendorf Institute of Technology aims to increase the proportion of female academic staff.

### **Application Deadline:**

Consideration of applications will begin immediately. The application deadline is 12/14/2018.

## **Application Process:**

https://www.th-deg.de/en/university/career-vacancies

## **Required Documents:**

- 1. Letter of application
- 2. Curriculum Vitae
- 3. Certificates
- 4. List of publications
- 5. Letters of reference
- 6. Names and contact information of three references (from the scientific or industrial community)

If you experience any problems accessing the system or have enquiries about the application process, please contact the HR department:

https://www.th-deg.de/en/university/organisation/hr-management







