



Special feature: Marketing Cities

Marketing Cities – The Yokohama Story



For cities to attract international trade and investment, talent and tourism, they must develop highly liveable and sustainable urban environments, which are in turn then sold to prospective businesses and visitors. Exemplifying this process, the City of Yokohama, Japan, leveraged innovative urban planning to draw much-needed investment dollars from investors and international visitors alike.

Howard James reports.

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Stage A Nominations Open

About



The Lee Kuan Yew World City Prize is a biennial international award that honours outstanding achievements and contributions to the creation of liveable, vibrant and sustainable urban communities around the world.

The Prize is awarded to cities and recognises their key leaders and organisations for displaying foresight, good governance and innovation in tackling the many urban challenges faced, to bring



Stage A Nominations for the Lee Kuan Yew World City Prize 2016 are now open.

The nomination process is divided into 2 stages.

Stage A: Cities are nominated by independent third parties. Submit your Stage A nominations online here.

Stage A closing date: 31 March 2015

Stage B: Nominated cities to submit a comprehensive report and supporting materials to the Secretariat.

Stage B closing date: 29 May 2015

For more information on the nomination process, please read the guidelines <u>here</u>.

World Cities Summit 2014: Photo Gallery



Key Lee Kuan Yew World City Prize events held during World Cities Summit 2014 include the Award Ceremony & Banquet, Prize Lecture and Prize Forum.

The Photo Gallery can be viewed here.

Award Ceremony & Banquet 2014: Celebrating Suzhou and The Orange County Water District

about social, economic and environmental benefits in a holistic way to their communities.

Key Dates:

Call for Nominations

Stage A closing date: 31 Mar 2015 Stage B closing date: 29 May 2015

Review and EvaluationJune 2015 - Feb 2016

Announcement of 2016 Laureate March 2016

Award Ceremony & Banquet at World Cities Summit 2016
10 – 14 July 2016

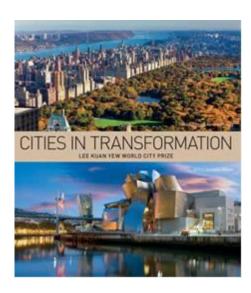


A crowd of over 600 attended the Lee Kuan Yew Prize Award Ceremony and Banquet, held at the Ritz-Carlton Millenia Singapore, which honoured this year's World City and Water Prize laureates respectively, the City of Suzhou, China, and the Orange County Water District (OCWD), USA.

Iliyas Ong reports.

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Cities in Transformation



Cities in Transformation: Lee Kuan Yew World City Prize includes 11 inspiring, transformative stories of cities and communities, with practical and impactful urban solutions and ideas that can be adapted across the world. The book features two Lee Kuan Yew World City Prize Laureates and nine Special Mentions from 2010 and 2012.

Preview the book here.

Purchase your copy <u>here</u>.

The book is available for purchase at major online bookstores.

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